



Net Rates in US\$	First Page	Pages 2-3-4-5	Inside Pages	Last
Upper Box	500			
Box	400	350	125	300
Double Box	800	700	250	600
Triple Box (Horizontal on Page 1)	1,200	1,050	375	900
Banner	1,200	1,050	375	900
1/4 Page (Vertical & Horizontal)		1,750	750	1,500
1/2 Page (Vertical & Horizontal)		3,500	1,500	3,000
Full Page		7,000	3,000	6,000
Island Ad (1/4)		2,000	1,000	2,000
Page Killer		3,500	1,500	3,000

Colored Pages	1-2-3-6-7-8-9-10-11-14-15-16
Political Ads	Upon request
Creative Media Buy	Upon request
Flyers & Inserts	Upon request

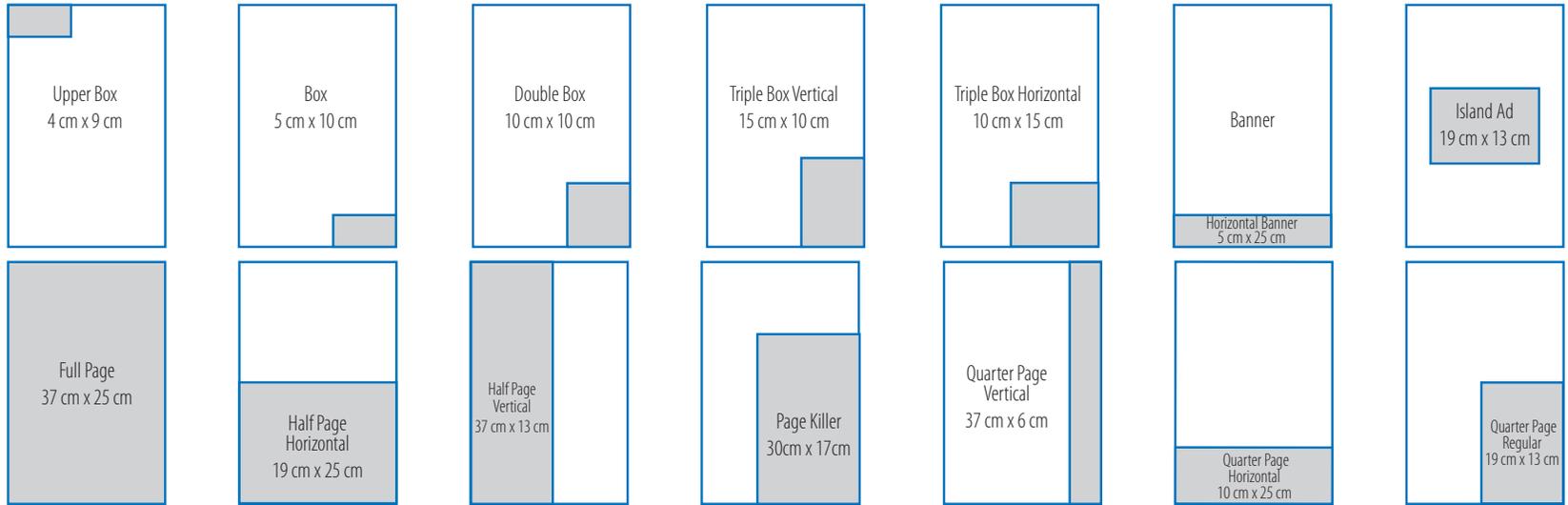
Press Releases Rates	
Triple Box	500
Quarter Page	750
Half Page	1250
Full Page	2000

Technical Specifications	
Printing Size	38 cm x 25 cm
Box	5 cm x 10 cm
Design Format	CD (Illustrator, Eps, Photoshop, High/res jpeg)
Deadline For Material	24 hours prior to first insertion

- The ads published are under the sole liability of the advertiser. The publisher reserves the right to unconditionally refuse any advertisement if it is judged to be contrary to the policy of the newspaper.
- A cancellation fee of 50% of the total amount will be charged for any cancellation made 24 hours prior to the date of insertion.
- This rate card can be modified without prior notice, and is subject to V.A.T when applicable.



# AL JOUMHOURIA MODULES



# IPSOS NRS LEBANON DAILY READERSHIP - 2017 - AL JOUMHOURIA #1

